



"Azeel has become the digital heartbeat of Alba, enabling us to quickly adjust during Covid-19"
- Ian Craig (Owner)

Alba provides a premium 'bean to cup' coffee service to its clients in the Tampa Bay area. They not only provide the hardware but also service and maintain the coffee machines, providing the highest quality business coffee service.

Their business model is diverse and proprietary which created a unique problem when trying to scale their business. They quickly outgrew the standard solutions and understood they needed a new way to run their company and gain critical insights.



The Alba Solution

Invoicing Automation	Contract Configuration
Quickbooks Integration	Dymo Barcode Printing
Machine Configuration	Client Machine Usage
Revenue & Expense Reporting	Machine Products

Alba and Azeel worked closely to design and develop a completely unique solution that modeled the data and processes that Alba needed to achieve its goals.


Nothing in the marketplace fit the needs of Alba. Like most organizations, they work differently than most and needed a solution that are as unique as they are.

Azeel combined all of Alba's business processes - machines, contracts, account fees, invoices, clients, and more - into one centralized business solution. Both a standard web application, as well as a mobile app, were created to allow all distributed team members to work efficiently and in real time.

Solution Highlights


- Web Based & Native Mobile Application (SaaS)
- Quickbooks Integration
- A user interface that streamlines the Alba processes
- Realtime Reports & Graphs
- Dymo label printer integration
- Detailed and custom reporting
- Daily and Monthly automated fee processing

Covid-19 added new challenges, Azeel provided the needed scrutiny and enabled them to quickly adjust to the new business environment.



Mobile App

Onsite Data Entry
On-Demand Reporting
Barcode Scanning



Azeel delivers bespoke SaaS enterprise solutions at lightning speed utilizing their low-code platform.

The Azeel Process

